

**30 CANADIAN
AD AGENCY PRINCIPALS**

**\$500 MILLION
IN ANNUAL BUSINESS**

ONE AMAZING OPPORTUNITY
FOR YOUR BRAND

T-CAAN 50th Anniversary Conference
Sponsorship Opportunities

T-C▶▶N⁵⁰

►► Coast to Coast Exposure for your brand in Victoria BC.

From May 30 – June 3, 2012, advertising agency principals from 30 cities across Canada will descend on Victoria to discuss the future of marketing and advertising and celebrate 50 years of T-CAAN (Trans-Canada Advertising Agency Network) conferences.

The theme for the Victoria conference is Fast Forward and we are attracting speakers that will cover the key new trends and technology, from experts in mobile marketing and Near Field Communications, to augmented reality app makers and e-commerce innovators.

This is your opportunity to reach many of Canada's advertising influencers in one place. As a sponsor at this prominent event, you will have the opportunity to promote your services and gain visibility with ad agency executives who collectively represent annual billings in excess of \$500 million. You'll also benefit from the media exposure that this event will generate.

►► SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE:

- Recognition in all conference materials before, during and after the event
- Prominent signage at your sponsored event or opportunity to showcase your business in a creative way throughout the conference
- A formal introduction and recognition at your event
- Invitation for you or your appointed representatives to attend your event and meet delegates
- Your company's representative and guest invited to the Thursday evening reception
- Recognition and follow-up by each of our attendees after the event

Customized sponsorship	\$TBD
Become our conference-long Official Sponsor of "The Future" or "Inspiration" or whichever best represents your company's strategic positioning.	
Friday dinner sponsor	\$7,500
Thursday evening reception sponsor	\$5,000
Exclusive sponsorship of all breakfasts (May 31, June 1, 2,3)	\$6,000
Individual breakfast sponsorship	\$1,500
Exclusive sponsorship of all lunches (May 31, June 1, 2)	\$7,500
Individual lunch sponsorship	\$2,500
Exclusive sponsorship of all coffee breaks (Two each on May 31, June 1-2)	\$3,000
Individual coffee break sponsorship	\$500
Hospitality Suite sponsorship	\$5,000

For more information, please contact: Doug Brown or Rose McDonald at
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